



S-PLAN PREFERRED-PRICING PROGRAM

Our **BEST** lineup **EVER!**

As a Mazda preferred partner, special Mazda S-Plan "no hassle" pricing is available to you. Right now is the time to check out Mazda's **BEST lineup EVER** because for March, we have our **BEST offers EVER**. Get financing as low as 1.8% on new 2007 MAZDA3, MAZDA6 and Mazda CX-7, or take advantage of our amazing leases on these products.* Plus, there is a special introductory lease on the all-new seven-passenger Mazda CX-9. So all you have to decide is which Mazda is **BEST** for you.

The chart below is an example of the special S-Plan savings you can expect on most Mazda vehicles available now through April 2, 2007, at participating Mazda dealers. Follow the instructions below to get your Mazda S-Plan Preferred-Pricing PIN.

Vehicle	STARTING AT MSRP†	S-Plan Price‡	March Incentive	Selling Price
'07 MAZDA3** 	\$14,390	\$13,523	\$500	\$13,023
'07 MAZDA6 	\$19,725	\$18,273	\$1,500	\$16,773
'07 MAZDASPEED6 	\$28,590	\$26,428	\$500	\$25,928
'07 CX-7 	\$24,345	\$22,820	\$500	\$22,320
'07 CX-9 	\$29,630	\$27,452	—	\$27,452
'07 MX-5*** 	\$22,030	\$20,399	\$500	\$19,899
'07 MAZDA5 	\$18,230	\$17,108	\$500	\$16,608
'07 RX-8 	\$27,030	\$25,053	\$1,500	\$23,553
'08 Tribute 	\$19,445	\$18,252	\$500	\$17,752
'07 B-Series 	\$16,170	\$15,355	\$1,500	\$13,855

* Visit MazdaUSA.com or your Mazda dealer for further details.
 ** Excludes MAZDASPEED3.
 *** \$500 March incentive not available on MX-5 Power Retractable Hard Top.
 † Includes destination charges but does not include tax, license or state/dealer assessments. See Mazda dealer for details. Optional equipment shown.

Instructions:

To take advantage of this BEST OFFER EVER, go to www.MazdaUSA.com/splan to generate an S-PLAN PIN certificate using your Mazda Partner ID. If you do not know your Mazda Partner ID, we have provided a temporary Partner ID exclusively for this promotion which is M000690. Like this special offer, this temporary Partner ID ends April 2, 2007.

Step-by-step instructions are provided below:

1. Log on to www.MazdaUSA.com/splan.
2. Click on "Create your PIN."
3. Complete the form using your Mazda Partner ID or M000690.
4. Click on "Request PIN," and print your personal Mazda S-Plan PIN certificate.
5. Take your printed PIN certificate to your local Mazda dealer to take advantage of this exclusive BEST OFFER EVER before this offer ends April 2, 2007.